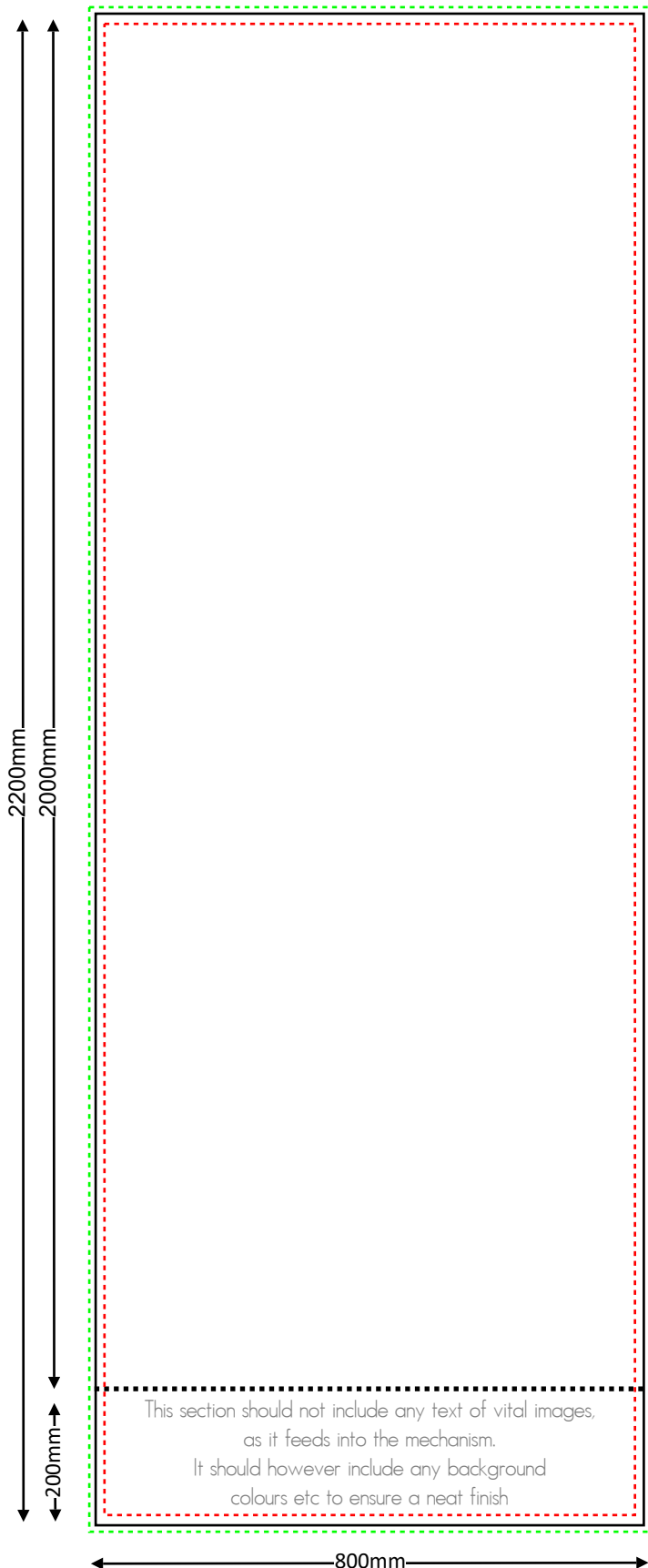


Pop up Banner



- This line indicates the edge of the banner where it will be cut to size
- - - This line indicates the bleed area, your background should run over into this area, including colours and full bleed images. But not any text. We require 0.5cm bleed.
- . - This line indicates the gutter area, any text should be within this line to ensure nothing is cut off when the Banner is trimmed. We recommend keeping all text 2cm in from the edge of the banner.

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